



**THE CHRISTIAN BROADCASTING NETWORK, INC.
AND AFFILIATED ORGANIZATIONS**

Consolidated Financial Statements

March 31, 2018 and 2017

(With Independent Auditors' Report Thereon)



KPMG LLP
Suite 1900
440 Monticello Avenue
Norfolk, VA 23510

Independent Auditors' Report

The Board of Directors
The Christian Broadcasting Network, Inc.:

We have audited the accompanying consolidated financial statements of The Christian Broadcasting Network, Inc. and affiliated organizations, which comprise the consolidated statements of financial position as of March 31, 2018 and 2017, and the related consolidated statements of activities and cash flows for the years then ended, and the related notes to the consolidated financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these consolidated financial statements in accordance with U.S. generally accepted accounting principles; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

Auditors' Responsibility

Our responsibility is to express an opinion on these consolidated financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the consolidated financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the consolidated financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the consolidated financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the consolidated financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the financial position of The Christian Broadcasting Network, Inc. and affiliated organizations as of March 31, 2018 and 2017, and the results of their operations and their cash flows for the years then ended, in accordance with U.S. generally accepted accounting principles.

KPMG LLP

July 19, 2018

**THE CHRISTIAN BROADCASTING NETWORK, INC.
AND AFFILIATED ORGANIZATIONS**

Consolidated Statements of Financial Position

March 31, 2018 and 2017

Assets	2018	2017
Current assets:		
Cash and cash equivalents (note 7)	\$ 36,599,900	32,470,804
Investments (notes 2 and 7)	12,933,044	14,404,275
Contributions receivable, net (note 3)	66,769,864	59,991,423
Accounts receivable, net	1,608,173	1,634,370
Prepaid expenses and other (note 6)	6,523,422	7,167,567
Gifts-in-kind inventories	19,327,465	111,761,358
Total current assets	143,761,868	227,429,797
Property and equipment, net (notes 4, 8 and 9)	87,008,276	91,446,385
Fiduciary assets (notes 5 and 7)	10,962,989	10,658,069
Long-term contributions receivable, net (note 3)	3,950,346	4,190,811
Other assets (note 6)	17,145,318	17,105,145
Total assets	\$ 262,828,797	350,830,207
Liabilities and Net Assets		
Current liabilities:		
Accounts payable and accrued liabilities	\$ 20,641,056	20,370,969
Current maturities of long-term debt (note 8)	2,382,702	2,400,503
Deferred gifts-in-kind revenue	19,327,465	111,761,358
Other current liabilities (note 9)	580,639	647,316
Total current liabilities	42,931,862	135,180,146
Fiduciary liabilities (note 5)	6,637,591	6,507,587
Long-term debt, excluding current portion (note 8)	57,071,308	58,140,535
Other long-term liabilities (note 9)	511,985	465,857
Total liabilities	107,152,746	200,294,125
Net assets:		
Unrestricted	66,341,161	77,505,327
Temporarily restricted (note 11)	85,215,855	72,268,633
Permanently restricted (note 11)	4,119,035	762,122
Total net assets	155,676,051	150,536,082
Commitments and contingencies (notes 9 and 14)		
Total liabilities and net assets	\$ 262,828,797	350,830,207

See accompanying notes to consolidated financial statements.

**THE CHRISTIAN BROADCASTING NETWORK, INC.
AND AFFILIATED ORGANIZATIONS**

Consolidated Statement of Activities

Year ended March 31, 2018

	Unrestricted net assets	Temporarily restricted net assets	Permanently restricted net assets	Total
Ministry support and other revenue:				
Ministry support	\$ 234,763,238	93,679,089	3,325,627	331,767,954
Gifts-in-kind	245,919,398	—	—	245,919,398
Investment loss, net (note 2)	(1,757,424)	—	—	(1,757,424)
Other revenue	3,355,511	—	—	3,355,511
	<u>482,280,723</u>	<u>93,679,089</u>	<u>3,325,627</u>	<u>579,285,439</u>
Net assets released from restrictions (note 12)	<u>81,067,328</u>	<u>(81,067,328)</u>	—	—
Total ministry support and revenue	<u>563,348,051</u>	<u>12,611,761</u>	<u>3,325,627</u>	<u>579,285,439</u>
Ministry and program expenses:				
Evangelistic outreach – domestic	106,614,444	—	—	106,614,444
Evangelistic outreach – international	130,133,992	—	—	130,133,992
Operation Blessing and humanitarian relief	268,494,186	—	—	268,494,186
Prayer ministry	15,270,633	—	—	15,270,633
Worldwide distribution of religious materials	1,098,314	—	—	1,098,314
Education and training	1,149,803	—	—	1,149,803
Donations to others to further the Gospel	2,005,636	—	—	2,005,636
Total ministry and program expenses	<u>524,767,008</u>	<u>—</u>	<u>—</u>	<u>524,767,008</u>
Supporting services:				
Fundraising	31,899,265	—	—	31,899,265
General and administrative	18,157,240	—	—	18,157,240
Total supporting services	<u>50,056,505</u>	<u>—</u>	<u>—</u>	<u>50,056,505</u>
Other activities:				
Land development:				
Revenues	9,104,590	—	—	9,104,590
Operating expenses	(6,347,473)	—	—	(6,347,473)
Depreciation and amortization	(2,445,821)	—	—	(2,445,821)
Land development activities, net	311,296	—	—	311,296
Changes in split-interest agreements (note 5)	—	335,461	31,286	366,747
Total other activities	<u>311,296</u>	<u>335,461</u>	<u>31,286</u>	<u>678,043</u>
Increase (decrease) in net assets	(11,164,166)	12,947,222	3,356,913	5,139,969
Net assets at beginning of year	<u>77,505,327</u>	<u>72,268,633</u>	<u>762,122</u>	<u>150,536,082</u>
Net assets at end of year	<u>\$ 66,341,161</u>	<u>85,215,855</u>	<u>4,119,035</u>	<u>155,676,051</u>

See accompanying notes to consolidated financial statements.

**THE CHRISTIAN BROADCASTING NETWORK, INC.
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Consolidated Statement of Activities

Year ended March 31, 2017

	Unrestricted net assets	Temporarily restricted net assets	Permanently restricted net assets	Total
Ministry support and other revenue:				
Ministry support	\$ 231,938,117	80,467,405	—	312,405,522
Gifts-in-kind	322,630,331	—	—	322,630,331
Investment gain, net (note 2)	1,848,038	—	—	1,848,038
Other revenue	2,094,595	—	—	2,094,595
	<u>558,511,081</u>	<u>80,467,405</u>	<u>—</u>	<u>638,978,486</u>
Net assets released from restrictions (note 12)	<u>77,405,139</u>	<u>(77,405,139)</u>	<u>—</u>	<u>—</u>
Total ministry support and revenue	<u>635,916,220</u>	<u>3,062,266</u>	<u>—</u>	<u>638,978,486</u>
Ministry and program expenses:				
Evangelistic outreach – domestic	102,534,103	—	—	102,534,103
Evangelistic outreach – international	124,959,519	—	—	124,959,519
Operation Blessing and humanitarian relief	341,940,867	—	—	341,940,867
Prayer ministry	15,744,037	—	—	15,744,037
Worldwide distribution of religious materials	1,165,868	—	—	1,165,868
Education and training	1,386,348	—	—	1,386,348
Donations to others to further the Gospel	1,791,939	—	—	1,791,939
Total ministry and program expenses	<u>589,522,681</u>	<u>—</u>	<u>—</u>	<u>589,522,681</u>
Supporting services:				
Fundraising	31,437,094	—	—	31,437,094
General and administrative	17,193,736	—	—	17,193,736
Total supporting services	<u>48,630,830</u>	<u>—</u>	<u>—</u>	<u>48,630,830</u>
Other activities:				
Land development:				
Revenues	8,709,503	—	—	8,709,503
Operating expenses	(6,372,620)	—	—	(6,372,620)
Depreciation and amortization	(2,442,063)	—	—	(2,442,063)
Land development activities, net	<u>(105,180)</u>	<u>—</u>	<u>—</u>	<u>(105,180)</u>
Changes in split-interest agreements (note 5)	<u>—</u>	<u>437,594</u>	<u>17,974</u>	<u>455,568</u>
Total other activities	<u>(105,180)</u>	<u>437,594</u>	<u>17,974</u>	<u>350,388</u>
Increase (decrease) in net assets	<u>(2,342,471)</u>	<u>3,499,860</u>	<u>17,974</u>	<u>1,175,363</u>
Net assets at beginning of year	<u>79,847,798</u>	<u>68,768,773</u>	<u>744,148</u>	<u>149,360,719</u>
Net assets at end of year	<u>\$ 77,505,327</u>	<u>72,268,633</u>	<u>762,122</u>	<u>150,536,082</u>

See accompanying notes to consolidated financial statements.

**THE CHRISTIAN BROADCASTING NETWORK, INC.
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Consolidated Statements of Cash Flows

Years ended March 31, 2018 and 2017

	2018	2017
Cash flows from operating activities:		
Increase in net assets	\$ 5,139,969	1,175,363
Adjustments to reconcile increase in net assets to net cash provided by (used in) operating activities:		
Depreciation and amortization	12,934,449	13,567,642
(Gain) loss on disposal of other property and equipment	7,647	(90,007)
Loss due to currency conversion, net	15,473	322,259
Investment (gain) loss, net	1,757,424	(1,848,038)
Changes in assets and liabilities:		
Accounts receivable	26,197	242,888
Contributions receivable	(6,537,976)	(4,239,276)
Prepaid expenses and other	644,145	(2,225,288)
Fiduciary assets	(304,920)	(70,558)
Other assets	(4,747,015)	(4,410,130)
Accounts payable and accrued liabilities	(74,484)	(3,040,581)
Fiduciary liabilities	130,004	(326,054)
Other liabilities	(20,549)	(50,402)
Net cash provided by (used in) operating activities	8,970,364	(992,182)
Cash flows from investing activities:		
Proceeds from sale of investments	1,379,760	5,641,813
Purchases of investments	(1,665,953)	(5,969,658)
Purchases of property and equipment	(3,553,541)	(4,021,837)
Proceeds from disposal of other property and equipment	106,315	1,188,660
Net cash used in investing activities	(3,733,419)	(3,161,022)
Cash flows from financing activities:		
Proceeds from issuance of long-term debt	299,944	22,220,752
Payments on long-term debt	(1,407,793)	(23,068,869)
Debt issuance costs paid	—	(220,886)
Net cash used in financing activities	(1,107,849)	(1,069,003)
Increase (decrease) in cash and cash equivalents	4,129,096	(5,222,207)
Cash and cash equivalents at beginning of year	32,470,804	37,693,011
Cash and cash equivalents at end of year	\$ 36,599,900	32,470,804
Supplemental disclosure of cash flow information:		
Cash paid during the period for interest	\$ 2,350,029	2,385,527
Supplemental disclosures of noncash operating and investing activities:		
Revaluation of international property and equipment due to change in conversion rates	\$ (15,473)	(322,259)
Acquisition of property and equipment in accounts payable at year-end	344,571	308,905
Acquisition of property and equipment from issuance of other liabilities	61,000	—

See accompanying notes to consolidated financial statements.

**THE CHRISTIAN BROADCASTING NETWORK, INC.
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Notes to Consolidated Financial Statements

March 31, 2018 and 2017

(1) The Organization and Summary of Significant Accounting Policies

(a) Organization

The mission of The Christian Broadcasting Network, Inc. and its affiliated organizations (CBN or the Ministry) is to preach the gospel of Jesus Christ to all the world as a witness unto all nations (see Matthew 24:14). In achieving this mission, CBN's chief method is the strategic use of mass communication, especially television (both domestic and international), the internet, and the distribution of teaching materials in the form of CDs, DVDs, films, animation, and literature. CBN's purpose is to train the young and old on the principles of the Kingdom of God, and their application to everyday life. The Ministry also provides prayer ministry, financial, medical and humanitarian aid to the needy 365 days a year, worldwide.

(b) Basis of Presentation

The consolidated financial statements include The Christian Broadcasting Network, Inc. and its subsidiaries and affiliated organizations under common control. All significant intercompany transactions and accounts have been eliminated in consolidation. The consolidated financial statements of the Ministry have been prepared on the accrual basis of accounting.

These consolidated financial statements have been prepared to focus on the Ministry as a whole and to present balances and transactions according to the existence or absence of donor-imposed restrictions. Net assets and revenues, gains, and losses, are classified based on the existence or absence of donor-imposed restrictions. The Ministry's net assets are segregated into three net asset groups:

Unrestricted net assets – Net assets not subject to donor-imposed stipulations.

Temporarily restricted net assets – Net assets subject to donor-imposed stipulations that will be met by actions of the Ministry and/or the passage of time.

Permanently restricted net assets – Net assets subject to donor-imposed stipulations that neither expire by passage of time nor can be fulfilled or otherwise removed by actions of the Ministry. Investment income and unrealized gains and losses from these funds can be either restricted or unrestricted.

Revenues are reported as increases in unrestricted net assets unless use of the related assets is limited by donor-imposed stipulations. Certain contributions received with donor-imposed stipulations are reported as increases to unrestricted ministry support if the restricted purpose is met in the same period. All other contributions received and contributions receivable with donor-imposed time or purpose stipulations are reported as increases to temporarily or permanently restricted net assets as applicable. Realized and unrealized gains and losses on investments are reported as increases or decreases in unrestricted net assets unless their use is restricted by donors. Expirations of temporary restrictions on net assets (i.e., the donor-stipulated purpose has been fulfilled and/or the stipulated time period has elapsed) are reported as reclassifications from temporarily restricted net assets to unrestricted net assets (note 12). Temporary restrictions on gifts to acquire long-lived assets are considered met in the period the assets are placed in service.

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Notes to Consolidated Financial Statements

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(c) Cash and Cash Equivalents

The Ministry considers all highly liquid financial instruments purchased with an original maturity of three months or less to be cash equivalents. Cash and cash equivalents that are utilized within a managed investment portfolio are accounted for as investments. Cash equivalents consisting of certificates of deposit and money market funds totaled \$27,059,816 and \$19,536,395 at March 31, 2018 and 2017, respectively.

(d) Investments

Investments are stated at fair value based on quoted market prices. Realized gains and losses are derived using the specific-identification method and are included in investment gain (loss), net in the accompanying consolidated statements of activities.

(e) Contributions Receivable

Contributions receivable to the Ministry are recognized as revenues in the period the unconditional promise is made by the donor. Contributions to be received after one year are discounted at an appropriate discount rate commensurate with the risks involved. Amortization of the discount is recorded as additional contribution revenue in accordance with donor-imposed restrictions, if any, on the promise. Conditional promises to give are not recognized until the conditions on which they depend are substantially met. Contributions receivable from irrevocable trusts and estate interests are recorded at CBN's percent interest in the estimated fair value based on the fair value of the underlying assets.

(f) Gifts-in-Kind

Gifts-in-kind primarily comprise medicines, school and medical supplies, canned and packaged food, produce, clothing, and other relief products. Gifts-in-kind are recorded at their estimated fair wholesale value when received. There is inherent uncertainty in determining the fair value of donated products. Gifts-in-kind revenue and expense are recognized in the year in which the product is distributed. Amounts at the end of the fiscal year that have not been distributed are included in gifts-in-kind inventories and deferred gifts-in-kind revenue. Expenses associated with these items are predominantly included in Operation Blessing and humanitarian relief in the accompanying consolidated statements of activities based on the fair value of the gifts-in-kind donated.

(g) Property and Equipment, Net

Property and equipment are stated at cost or at estimated fair value at the date of gift if acquired by gift, less accumulated depreciation and amortization. Depreciation is computed utilizing the straight-line method over the estimated useful lives of the related assets. The estimated useful lives are: buildings and improvements, 40 years; production and transmission equipment, 6 years; information technology and other equipment, 6 years; and office furniture and fixtures, 10 years. The cost and associated accumulated depreciation of property sold or retired is removed from the accounts and any gain or loss is reflected in the accompanying consolidated statements of activities.

(h) Fiduciary Assets and Liabilities

CBN is the beneficiary of various revocable and irrevocable trusts. Assets in irrevocable trusts, which are controlled by CBN, and related deferred income and estimated beneficial interests to others, are

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recorded as assets and liabilities, respectively, and recognized as contribution revenue at the present value of future distributions to the Ministry in the fiscal year the trust is established. The change in fair value of CBN's interest in irrevocable trusts is included in changes in split-interest agreements in the accompanying consolidated statements of activities. Trusts that are revocable in nature are not reflected in CBN's consolidated financial statements until the trust assets are received.

(i) Other Assets

Other assets comprises certain long-lived assets held for the benefit of the Ministry and are recorded at cost, cost of development, or estimated fair value of the gift, if acquired by gift. Assets held for use by the Ministry are amortized over their estimated beneficial lives.

(j) Allocation of Expenses

The Ministry allocates its expenses on a functional basis among its various programs and supporting services. Expenses that can be identified with a specific program or supporting service are allocated directly. Other expenses that are common to several functions are allocated based on various statistical bases, such as content and purpose. Total joint costs and respective allocations are as follows for the years ended March 31, 2018 and 2017:

	<u>2018</u>	<u>2017</u>
Evangelistic outreach – domestic	\$ 68,180,163	68,127,801
Evangelistic outreach – international	3,886,517	3,725,110
Operation Blessing and humanitarian relief	286,485	391,854
Prayer ministry	5,747,654	6,057,029
Worldwide distribution of religious materials	1,098,314	1,165,868
Education and training	1,149,803	1,386,348
Fundraising	24,457,319	24,824,790
General and administrative	<u>7,059,802</u>	<u>6,667,306</u>
Total joint costs	<u>\$ 111,866,057</u>	<u>112,346,106</u>

The types of activities for which joint costs have been incurred are program airtime, direct mail, utilities, maintenance, depreciation and amortization, development, and information technology.

(k) Bartered Airtime

The Ministry recognizes the estimated fair value of international airtime received in exchange for providing program content as ministry support and international evangelistic outreach. The amounts recognized in the accompanying consolidated statements of activities were approximately \$68,384,000 and \$66,301,000 for the years ended March 31, 2018 and 2017, respectively.

(l) Noncash Transactions

Gifts-in-kind inventories and deferred gifts-in-kind revenue totaled \$19,327,465 and \$111,761,358 at March 31, 2018 and 2017, respectively.

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(m) Income Taxes

CBN is classified as an exempt organization for federal income tax purposes under Section 501(c)(3) of the Internal Revenue Code. Contributions to CBN qualify for a charitable contribution deduction to the extent provided by the law. CBN is subject to taxes on its unrelated business income. Substantially all of the taxes on unrelated business income were offset by the utilization of net operating loss carryforwards. As of March 31, 2018 and 2017, CBN has unused net operating loss carryforwards available to offset future tax liabilities. Management has recorded a full valuation allowance of \$18,848,654 and \$12,699,968 as of March 31, 2018 and 2017, for the future tax benefit of the related deferred tax assets, respectively.

The Ministry recognizes or derecognizes its tax positions based on a "more likely than not" threshold. This applies to positions taken or expected to be taken in a tax return. The consolidated financial statements do not include any uncertain tax positions.

(n) Impairment of Long-Lived Assets

Long-lived assets and certain identifiable intangible assets to be held and used are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable. Recoverability of assets to be held and used is measured by a comparison of the carrying amount of an asset to future net cash flows expected to be generated by the asset. If the carrying amount of an asset exceeds its estimated future cash flows, an impairment charge is recognized by the amount by which the carrying amount of the asset exceeds the fair value of the asset. Assets to be disposed of would be presented separately in the consolidated statements of financial position and reported at the lower of the carrying amount or fair value less costs to sell, and are no longer depreciated.

(o) Use of Estimates

The preparation of consolidated financial statements in conformity with U.S. generally accepted accounting principles (GAAP) requires management of the Ministry to make estimates and judgments that affect the reported amounts of assets and liabilities and the disclosures of contingencies at the date of the consolidated financial statements and revenues and expenses recognized during the reporting periods. Significant items subject to such estimates and judgments include: the valuation of contributions and accounts receivable; future distributions from fiduciary assets; bartered airtime; gifts-in-kind contributions; the estimated useful life of property and equipment and other long-lived assets; and the allocation of joint costs. Actual results could differ from those estimates.

(p) Subsequent Events

The preparation of consolidated financial statements in conformity with GAAP requires entities to evaluate events that occur after the balance sheet date but before the consolidated financial statements are issued for potential recognition or disclosure. Entities are required to disclose the date through which subsequent events were evaluated, as well as the rationale for why that date was selected. In preparing these consolidated financial statements, the Ministry has evaluated events and transactions for potential recognition or disclosure through July 19, 2018, the date the consolidated financial statements were available to be issued.

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(2) Investments

Investments consist of the following at March 31, 2018 and 2017:

	<u>2018</u>	<u>2017</u>
Cash and cash equivalents	\$ 2,388,042	3,072
Equity securities	9,496,988	17,609,943
Fixed income funds	—	992,581
Gold and silver	1,048,014	1,012,630
Margin loan	—	(5,213,951)
	<u>\$ 12,933,044</u>	<u>14,404,275</u>

Investment gain (loss), net consists of the following for the years ended March 31, 2018 and 2017:

	<u>2018</u>	<u>2017</u>
Interest and dividends	\$ 717,210	767,709
Margin loan interest expense	(42,183)	(79,886)
Net realized losses	(2,223,960)	(376,277)
Net unrealized gains (losses)	<u>(208,491)</u>	<u>1,536,492</u>
	<u>\$ (1,757,424)</u>	<u>1,848,038</u>

(3) Contributions Receivable

The Ministry has contributions receivable of \$70,990,322 and \$64,440,958 as of March 31, 2018 and 2017, respectively. Contributions receivable expected to be received after one year are netted against a present value discount of 3.5% equal to \$270,112 and \$258,724, for years ended March 31, 2018 and 2017, respectively. Contributions receivable at March 31, 2018 and 2017 are expected to be received as follows:

	<u>2018</u>	<u>2017</u>
Within one year	\$ 66,769,864	59,991,423
One to five years	3,868,298	4,069,826
Thereafter	<u>82,048</u>	<u>120,985</u>
	<u>\$ 70,720,210</u>	<u>64,182,234</u>

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(4) Property and Equipment, Net

Property and equipment and accumulated depreciation and amortization consist of the following at March 31, 2018 and 2017:

	<u>2018</u>	<u>2017</u>
Land and improvements	\$ 22,920,502	22,915,636
Buildings and improvements	104,928,982	104,910,055
Production and transmission equipment	49,655,904	49,478,715
Information technology and other equipment	60,955,666	61,073,945
Office furniture and fixtures	<u>11,446,807</u>	<u>11,360,213</u>
	249,907,861	249,738,564
Less accumulated depreciation and amortization	<u>(162,899,585)</u>	<u>(158,292,179)</u>
	<u>\$ 87,008,276</u>	<u>91,446,385</u>

Property and equipment includes buildings and equipment acquired under existing financing agreements of \$5,777,329 and \$7,821,471 at March 31, 2018 and 2017, respectively. Related accumulated depreciation and amortization amounted to \$723,895 and \$1,953,541, respectively.

Property and equipment also includes land, land improvements, buildings, and equipment acquired under existing financing agreements in the amount of \$51,801,550 at March 31, 2018 and 2017, for two multi-unit residential housing complexes. Related accumulated depreciation and amortization amounted to \$8,430,311 and \$6,198,107 at March 31, 2018 and 2017, respectively.

(5) Fiduciary Assets and Liabilities

Fiduciary assets and liabilities comprise the following at March 31, 2018 and 2017:

	<u>2018</u>	<u>2017</u>
Charitable remainder unitrusts managed	\$ 5,259,761	5,202,480
Split-interest agreements	<u>5,703,228</u>	<u>5,455,589</u>
Assets	<u>\$ 10,962,989</u>	<u>10,658,069</u>
Funds managed for other beneficiaries	\$ (1,430,051)	(1,407,560)
Estimated payments due to donors	<u>(5,207,540)</u>	<u>(5,100,027)</u>
Liabilities	<u>\$ (6,637,591)</u>	<u>(6,507,587)</u>

The change in value of split-interest agreements for temporarily restricted net assets was \$335,461 and \$437,594 and for permanently restricted net assets was \$31,286 and \$17,974 for the fiscal years ended March 31, 2018 and 2017, respectively. Discount rates used to calculate the present value of these assets are the fixed rates associated with each agreement and range from 5% to 10%.

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(6) Capitalized Film Costs

The Ministry is engaged in the creation of children’s animation and documentary films for distribution via DVDs, broadcast television, the internet and theatrical release. The costs of program development are capitalized when incurred. The children’s animation is amortized over an estimated economic life of five years and is included in other assets on the consolidated statements of financial position. Costs associated with the documentary films with an economic life beyond the current fiscal year are capitalized in prepaid expenses and other on the consolidated statements of financial position. Capitalized film costs, net, consist of the following at March 31, 2018 and 2017:

	2018	2017
Capitalized film costs – long-term	\$ 35,157,792	28,878,944
Less accumulated amortization	(19,847,630)	(15,140,788)
	15,310,162	13,738,156
Capitalized film costs – current	—	1,439,834
	\$ 15,310,162	15,177,990

(7) Fair Value Measurement of Assets and Liabilities

Financial assets and liabilities measured at fair value on a recurring basis are classified and disclosed in one of the following three categories known as the “Fair Value Hierarchy:”

Level 1 inputs are unadjusted quoted prices in active markets for identical assets or liabilities that the Ministry has the ability to access at the measurement date.

Level 2 inputs are inputs other than quoted prices included within Level 1 that are observable for the asset or liability, either directly or indirectly.

Level 3 inputs are primarily unobservable inputs for the asset or liability.

The level in the fair value hierarchy within which a measurement falls is based on the lowest level input that is significant to the fair value measurement in its entirety.

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The following tables present assets and liabilities that are measured at fair value on a recurring basis:

	March 31, 2018	Level 1	Level 2	Level 3
Certificates of deposit and money market funds	\$ 27,059,816	27,059,816	—	—
Investments:				
Money market funds	2,384,939	2,384,939	—	—
Equity securities	9,496,988	9,496,988	—	—
Gold and silver	1,048,014	1,048,014	—	—
Fiduciary assets	10,962,989	10,962,989	—	—
	<u>\$ 50,952,746</u>	<u>50,952,746</u>	<u>—</u>	<u>—</u>
	March 31, 2017	Level 1	Level 2	Level 3
Certificates of deposit and money market funds	\$ 19,536,395	19,536,395	—	—
Investments:				
Equity securities	17,609,943	17,609,943	—	—
Fixed income funds	992,581	992,581	—	—
Gold and silver	1,012,630	1,012,630	—	—
Margin loan	(5,213,951)	(5,213,951)	—	—
Fiduciary assets	10,658,069	10,658,069	—	—
	<u>\$ 44,595,667</u>	<u>44,595,667</u>	<u>—</u>	<u>—</u>

There were no transfers between Levels 1, 2 or 3 during the years ended March 31, 2018 and 2017. There were no assets or liabilities measured at fair value on a nonrecurring basis at March 31, 2018 and 2017.

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(8) Long-Term Debt

Long-term debt consists of the following at March 31:

	2018	2017
Bank notes payable, notes collateralized by equipment, bear interest at variable rates ranging from 2.51% to 2.69% maturing at various dates through July 2017	\$ —	154,456
Term and life notes bear interest at rates ranging from 4.5% to 9% payable on demand	1,307,211	1,006,906
Nonrecourse mortgage loan, collateralized by land and buildings associated with multi-unit residential housing complex, guaranteed by U.S. Department of Housing and Urban Development, bears interest at a rate of 3.75% maturing April 2054	33,492,224	33,922,377
Nonrecourse mortgage loan, collateralized by land and buildings associated with multi-unit residential housing complex, guaranteed by U.S. Department of Housing and Urban Development, bears interest at a rate of 3.52% maturing May 2051	21,536,104	21,872,922
Mortgage loan, collateralized by land and a commercial office building, bears interest at a rate of 4.5%, maturing July 2024	3,710,261	4,196,988
	60,045,800	61,153,649
Less:		
Debt issuance costs, net	(591,790)	(612,611)
Current maturities	(2,382,702)	(2,400,503)
	\$ 57,071,308	58,140,535

Total interest expense in fiscal years 2018 and 2017 was \$2,366,406 and \$2,391,783, respectively, which includes \$20,847 and \$23,574 of amortization of debt issuance costs, respectively. Debt issuance costs are being amortized using imputed interest rates of 3.62% to 3.82%.

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Aggregate annual maturities of long-term debt at March 31, 2018 are as follows:

Year ending March 31:		
2019	\$	2,382,702
2020		1,579,649
2021		1,418,108
2022		1,474,148
2023		1,531,408
Thereafter		<u>51,659,785</u>
	\$	<u><u>60,045,800</u></u>

The Ministry's debt agreements contain certain financial covenants of which the most restrictive requires a \$4,000,000 minimum balance of cash and cash equivalents and investments. The Ministry was in compliance with these covenants as of March 31, 2018 and 2017.

(9) Lease Commitments

Future minimum commitments for all noncancelable leases are as follows:

	<u>Capital leases</u>	<u>Operating leases</u>
Year ending March 31:		
2019	\$ 73,415	3,070,902
2020	73,415	2,426,147
2021	28,263	1,778,780
2022	13,212	1,342,031
2023	13,212	1,063,685
Thereafter	<u>—</u>	<u>2,289,409</u>
	201,517	\$ <u><u>11,970,954</u></u>
Less amount representing interest	<u>(16,897)</u>	
Present value of net minimum lease payments under capital leases	184,620	
Less current portion	<u>(66,297)</u>	
	\$ <u><u>118,323</u></u>	

Total rent expense of facilities and equipment amounted to \$5,343,924 and \$4,932,881 in fiscal years 2018 and 2017, respectively.

Capital leases are collateralized by their respective equipment.

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(10) Retirement Plan

CBN has defined contribution savings and retirement plans available for all regular employees. All contributions to these plans are fully vested. CBN made contributions totaling \$2,326,990 and \$2,193,420 in fiscal years 2018 and 2017, respectively. In fiscal year 2017, CBN replaced its 403(b) plan with a 401(k) plan.

(11) Temporarily and Permanently Restricted Net Assets

Temporarily restricted net assets consist of the following at March 31:

	2018	2017
Operations:		
Fiduciary assets, net (note 5)	\$ 3,520,694	3,388,360
Contributions receivable (note 3)	64,043,848	58,902,693
Donor-restricted contributions (primarily international outreach and Operation Blessing)	17,651,313	9,977,580
	\$ 85,215,855	72,268,633

Permanently restricted net assets at March 31, 2018 and 2017 consist of estates receivable and fiduciary assets to be held in perpetuity with earnings to be used for unrestricted program activities.

(12) Net Assets Released from Restrictions

Net assets were released from donor restrictions by incurring expenses satisfying the restricted purpose or by the occurrence of other events specified by donors. Total net assets released were \$81,067,328 and \$77,405,139 for the years ended March 31, 2018 and 2017, respectively.

(13) Sale of International Family Entertainment (IFE) Stock

In August 1997, CBN sold its remaining investment in IFE stock. As part of the negotiated sale of its stock in IFE to FOX Kids TV, CBN kept the existing 1990 program time agreement. This agreement continues with ABC, who purchased Family Channel, now called Freeform, from Fox Kids TV. The agreement provides CBN certain blocks of program time in perpetuity at the discretion of CBN. The fair market value of this airtime is estimated at approximately \$39,532,000 and \$39,681,000, for the years ended March 31, 2018 and 2017, respectively. This amount is included in ministry support, domestic evangelistic outreach, and fundraising in the accompanying consolidated statements of activities.

CBN continues to pay Freeform a monthly fee equal to the direct costs incurred by Freeform for providing the program time to CBN. This fee totaled \$810,469 and \$1,004,650 for the years ended March 31, 2018 and 2017, respectively. This amount is included in ministry support, domestic evangelistic outreach, and fundraising in the accompanying consolidated statements of activities.

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(14) Commitments and Contingencies

The Ministry is subject to various legal proceedings and claims, which arise in the ordinary course of its business. Management believes that the outcome of these matters will not have a material adverse effect on the Ministry's consolidated statements of financial position or consolidated statements of activities.